

Workshops with the campus planning staff, interviews with students, open community and campus meetings, a student survey, a web site, and a designated e-mail address supplemented the efforts of the focus groups. The diversity of participants and range of formats allowed the planning process to embrace broad, campus-wide issues, as well as area-specific issues. The final outcome is a plan that is supported and understood across the campus, within the neighborhood and the larger community.

### **PROCESS**

A creative, problem-solving approach strives to look at old problems in new ways. The planning process started with a careful look at natural features, historic development patterns, current uses and future growth projections to identify important issues and opportunities. As creative solutions began to emerge, they were expressed as a range of alternatives. The evaluation and refinement of these alternatives resulted in a Preliminary Master Plan that combined the most valuable elements of each. Further refinements ensured an appropriate balance and relationship between open space and pedestrian circulation, vehicular circulation, transit and parking, as well as architecture and development capacity.

*BECAUSE the Master Plan directs the growth of the WMU campus over time, it has to be developed with and supported by the University community.*

