

Ten fundamental Master Plan concepts form the foundation of the campus-wide recommendations.

Plan

Fundamental Concepts

- 1. Protect the Valleys** Preserve and enhance the open space character of Goldsworth and Arcadia Valleys. Restrict building development and enhance natural features, landscaping and maintenance levels within these corridors.
- 2. Develop Campus Edges and Entrances**
The University is to be easily identifiable. Establish visually distinctive and significant campus approaches, arrival areas, entries and edges.
- 3. Ensure Wayfinding and Accessibility** Create a friendlier campus with upgraded signage, informational kiosks and improved vehicular and pedestrian circulation, particularly at entrances and approaches to the University. Plan compliance with ADA accessibility guidelines and four-season access to all campus areas.
- 4. Plan Alternate Forms of Transportation**
Place greater emphasis on safe and efficient transit, bicycle and pedestrian circulation on and off campus.
- 5. Distribute Parking** Position parking around the campus perimeter to be easily accessible from main roads and near principal centers of use. Coordinate transit and pedestrian interface in order to facilitate access to major destinations.
- 6. Connect the Campuses** Maintain and enhance visual and physical connections between the West, Oakland Drive and East Campus areas. Improve inter-campus circulation and accessibility. Protect potential bridging points connecting the campuses.
- 7. Preserve Open Space** Plan future development to preserve and optimize the use of open space to achieve a sense of community and distinctive settings.
- 8. Develop Districts** Identify and develop districts that reflect a distinct identity, share a common function or are relatively self-contained. District buildings should relate to one another, both physically and through similar functions. Consistently maintain building massing, patterns or grids, density and heights appropriate to each district.
- 9. Create Campus Activity Hubs** Create pedestrian-scale activity centers that are centrally located and visually distinct, with facilities clustered around a core open space that attracts students and visitors.
- 10. Distribute Housing** Locate housing throughout the campuses; serve a variety of housing needs and markets.