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## SECTION V THE CAMPUS TOMORROW (Recommendations)

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V.C  SUBCAMPUS/DISTRICT RECOMMENDATIONS

Master Plan recommendations for each subcampus (West, East, and Oakland Drive), and for five West Campus districts, are presented on the following pages.

V.C.1 West Campus

Since the 1970s, West Campus has functioned as the academic heart of Western Michigan University. Significant development has occurred on this subcampus; in some districts, few sites for future buildings are available. Nevertheless, the Master Plan committees were willing to consider the replacement, over time, of buildings that cannot be cost effectively renovated, as well as the relocation and consolidation of surface parking, to provide new building sites.

Figure 5-C.1 West Campus Illustrative Master Plan
Figure 5.C.2 West Campus District Plan

Capacity. Fourteen new academic building envelopes are identified on West Campus with a total adjusted gross square footage of 920,000. The proposed removal of nine obsolete academic and administrative facilities would reduce this figure to a future net capacity of 525,000 gross square feet.

Twenty-eight new residential building envelopes with a total adjusted gross square footage of 780,000 are proposed. Ten existing residential buildings would be removed, resulting in a total loss of one million adjusted gross square feet.
**Building Placement.** Consistent with campus-wide recommendations, future West Campus buildings should be sited to reinforce existing district building grids (see Figure 5-B.2 Proposed Grid Patterns).

Large student-intensive classroom buildings should be located along the Michigan Mall. Smaller academic buildings, for use by specific colleges and programs, should be located within individual West Campus districts.

Student housing should be located within four of the five West Campus districts to allow students to live in proximity to the academic buildings in which they spend most of their time. This distribution of student housing will also allow a more even distribution of parking lots and decks.

**Architectural Treatment.** Most new West Campus buildings should be designed to respond to the style and character of existing buildings that will remain to create a clearly expressed architectural context. Most districts, however, will also include a high image, or feature, building that serves as an identifying landmark (see Figure 5-B.1 Building System Plan).

**Landscape Character.** Goldsworth Valley is a primary campus-wide open space that should be treated with care. The hillsides and the areas surrounding the ponds should be maintained and enhanced as a campus amenity.

Roads within the valley should be consolidated and parking and the Valley Apartments removed.

- Vehicular access to the Goldsworth Valley Residence Halls should be consolidated into a single two-lane road. Abandoned road segments should be removed and replaced by a natural landscape. This will make it possible for pedestrians and cyclists to cross only one road when traveling through the valley to the academic core. This crossing should be delineated by signage, changes in surfacing materials, and proper lighting.
The numerous small parking lots located within the valley should be removed and replaced with a consolidated lot (680 spaces) for commuter and resident students, located near the Valley Drive entrance to West Campus. This lot should be screened by evergreen trees from the campus entrance and efficiently serviced by public transit.

Intramural fields are proposed to replace the existing apartment housing units within the valley. To avoid conflicts with off-campus neighborhoods, it is suggested that these fields not be illuminated.

The West Campus Loop Road should be realigned so that it no longer passes through the valley; instead, it should be relocated to the southern valley edge at the crest and toe of the hillside (see Figure 5.C.3). Existing topography will allow the loop road to bridge over the Valley Path (see Figure 5.C.4). As a result, pedestrians and cyclists will be able to move safely and easily to West Campus.
**Water Theme.** A stream feature can be created that flows to Goldsworth Pond by daylighting an existing underground water source near Howard Street (at the valley’s western edge). This creek would expand the visual appeal of the pond, as well as improve its water quality.

The proposed Michigan Mall and Valley Path are the core open spaces and primary pedestrian spines, on the West Campus. They will connect the five districts that make up the academic core. In addition, the Valley Path will link the academic core to student housing to the north of Goldsworth Valley and to the Oakland Drive Campus, across the Arcadia Valley.
Michigan Mall Open Space. The most critical step in transforming West Michigan Avenue into the Michigan Mall is the removal of existing roads and parking lots. This can be phased to coordinate with the construction of the West Campus Loop Road and the addition of parking (decks and lots) accessible from it.

- While a new entry zone and drop-off plaza are recommended west of Haenicke Hall, the western portion of the proposed mall (from Haenicke Hall to its intersection with the Valley Path) will remain basically as it is today – a generously scaled, informally landscaped open space with a single primary walkway that is crossed at irregular intervals by secondary walks. The plaza at the intersection of the mall and the Valley Path should be upgraded to reflect its significance as the crossroads of the two most important pedestrian corridors on campus. Sitting areas, floral displays, other visual accents, and pedestrian orientation maps and information kiosks should be located here.

- A more formal design treatment will replace existing roads and parking lots from this “crossroads” plaza east to the Bernhard Center/Oaklands drop-off. Two parallel pedestrian walkways, lined with large canopy trees and separated by a wide lawn panel, are proposed. While secondary walks will cross this primary spine, the central lawn panel should be treated as an unobstructed view corridor to downtown Kalamazoo. A new plaza, located in this central panel, is proposed to emphasize the cross axis created by the two new academic buildings that face each other across the mall, west of the Bernhard Center.

Parking Relocation. The parking removed to allow the construction of the eastern portion of the Michigan Mall should be consolidated in parking lots proposed adjacent to the Bernhard Center and in decks located on the perimeter of the academic core.
Michigan Mall Buildings. The proposed buildings along the Michigan Mall will play an important role in spatially defining the corridor's edges and in ensuring that it will be a hub of campus activity. As a result, high traffic functions and high image buildings are proposed along the mall's edges. Three new general classroom buildings are proposed to draw activity and to emphasize the formal structure of the Michigan Mall (see Figure 5-C.1).

- On the northwest corner of the intersection of the Michigan Mall and the Valley Path, a four-story general classroom facility could ultimately replace the Lee Honors College and the Wesley Foundation buildings.
- A five-story general classroom facility is proposed between Sangren Hall and the Bernhard Center, replacing Henry Hall.
- The largest proposed academic structure is located on the south side of the mall, between Kanley Chapel and The Oaklands. This high image building should be designed to include a five-story central portion flanked by three-story wings that might be built in later phases. These wings will provide a transition in scale to Kanley Chapel and The Oaklands. Through-building pedestrian connections should be maintained between the wings and the main building to connect the mall to the open space and buildings to the south.

Valley Path. The Valley Path connects Goldsworth Valley to Arcadia Valley (and the proposed Stadium Drive bridge) across the West Campus academic core. In contrast to the more formal landscape on the Michigan Mall, meandering walkway alignments and informal plantings on the Valley Path will extend, and connect, the natural landscape character of the valleys across the West Campus. Wide walks, sitting areas, informal gathering places, kiosks, and sculpture are recommended along the Valley Path. Like the Michigan Mall, the Valley Path should also be well illuminated.
Major improvements proposed to ensure pedestrian safety on the Valley Path and to create a connection to the Oakland Drive Campus include:

- Moving a portion of the West Campus Loop Road onto the hillside overlooking Goldsworth Valley. Existing topography in this area will make it possible for the loop road to bridge above the Valley Path pedestrian corridor. As a result, students moving from the residences north of the valley to the academic core will only need to cross a single road, as compared to the multiple crossings that exist today.
- Creating a bridge across Arcadia Valley and Stadium Drive to link the West and Oakland Drive Campuses. This will allow the University to capitalize more effectively on the future building and parking capacity offered by the Oakland Drive Campus by establishing a convenient connection to the West Campus academic core.

**Vehicular Entries and Drop-offs**

Major entries to West Campus are proposed at West Michigan Avenue/Howard Street and at Stadium Drive/Oliver Street. Secondary entries are proposed at Howard Street/Valley Drive and Stadium Drive/West Michigan Avenue. (See section V.B.2 for a description of recommended entry treatments.) An important event entry to West Campus is located at Howard Street/Crane Lane. (See section V.B.6 for a description of recommended intersection capacity improvements.)

Two major drop-offs, located at either end of the Michigan Mall, will serve the West Campus.

- At the eastern end of the mall, a proposed drop-off will bring visitors to the Bernhard Center and The Oaklands. This drop-off plaza should be simply designed; feature views west along the mall; and respond to the character of The Oaklands by protecting the existing historic oak trees. Visitor parking will be available in the nearby deck.
- Large volumes of automobiles enter the campus at West Michigan Avenue and Howard Street. Additional travel lanes exiting and entering campus, and a roundabout at the intersection of West Michigan Avenue and the realigned West Campus Loop Road, are recommended to enhance
traffic flow at this important campus entry. A formally landscaped boulevard and a drop-off at Haenicke Hall are also proposed to create a western terminus to the mall. (See section V.C.1.a for a detailed description.)

Other West Campus drop-offs are located at:
- Schneider Hall/Fetzer Center.
- Sincere Health Center.
- Waldo Library.
- Miller Auditorium.

Parking

At full build-out, the majority of the parking needed to serve West Campus should be consolidated in parking decks distributed among West Campus districts. To add to the capacity of the existing deck adjacent to Miller Auditorium, three new parking decks are proposed, as well as the expansion of the existing deck located to the east of the Bernhard Center. These deck locations are within a 5- to 8-minute walk of the center of West Campus (where the Michigan Mall and Valley Path intersect). Visitor parking should also be provided at the various district entrances, in immediate proximity to drop-offs and buildings that are destinations for off-campus visitors (for example, Bernhard Center and Fetzer Center). Surface parking lots for commuting students are proposed near the Valley Drive entrance to campus (680 parking spaces) and at the corner of Stadium Drive and Howard Street (500 parking spaces on the Oakland Drive Campus); both of these remote lots will support future West Campus development.
a. West Michigan Entrance District

Located immediately to the east of the Howard Street/West Michigan Avenue entrance to West Campus, this district includes two buildings that will remain in the long term, Haenicke Hall and Faunce Student Services. Other buildings are proposed for removal, including Welborn Hall, Parking Services, and Trimpe Distributive Education Building. This will allow for the development of an entry zone defined by new buildings that project a more distinguished institutional image and use the available land area more effectively. The relocation of surface parking and a reconfigured road system are also proposed to serve the area.

Figure 5-C.7 West Michigan Entrance District Plan
Buildings

Three new academic buildings are proposed to define the edges of a new entry court and help to create a distinctive sense of place. It is suggested that these new buildings be four stories and designed to respond to the materials and details used on Haenicke Hall and the Faunce Student Services Building. The proposed building opposite Faunce Student Services should echo its shape and massing to provide a symmetrical architectural frame for the new drop-off plaza.

Open Space

The treatment of open space at this important campus entrance should create a sense of arrival and establish a positive institutional identity. A sequence of four open space zones is proposed.

- From Howard Street to the proposed loop road roundabout, a landscape treatment including indigenous canopy trees, and understory and ground plane plantings is recommended. A campus identification sign, directional signs, accent lighting, and walks are also proposed.
- Between the roundabout and the drop-off, a formal entrance treatment is recommended, including travel lanes separated by a wide, grassy median; large canopy trees spaced at regular intervals on the outside edge of this boulevard will accentuate the linear character of the space.
- The drop-off, to the west of Haenicke Hall, should include a plaza, formal plantings of flowering trees and ornamental shrubs, and accent elements such as flags or a fountain. The drop-off loop drive should include adequate travel lanes and a generous pull-off for embarking/disembarking passengers.
- At the pedestrian arrival area at Haenicke Hall, sitting areas, well-illuminated walkways accented by special paving, public art, and directional signs should be used to define the western terminus of the Michigan Mall. This area should be designed to focus views under the Haenicke Hall archway and along the mall.
The removal of Welborn Hall will allow for the construction of the loop road and the creation of a roundabout where the loop road and West Michigan Avenue intersect. This will substantially improve the functioning and capacity of this important campus entrance and the Howard Street/West Michigan Avenue intersection. (See also section V.B.6.)
Figure 5-C.8 West Michigan Avenue/Howard Street Entry – Existing

Figure 5-C.9 West Michigan Avenue/Howard Street Entry – Potential
Parking

Only a small number of short-term visitor parking spaces will be available at the drop-off at Haenicke Hall. Service and utility vehicles should be discouraged from parking here. Enforcement will be required.
b. Schneider Hall District

This district is located northwest of the intersection of the proposed Michigan Mall and the Valley Path, the two primary open space and pedestrian corridors on West Campus. Although it is now largely occupied by surface parking lots, this district presents significant potential for accommodating future growth. The development patterns illustrated in the Master Plan propose a strategy for using this growth capacity to advantage. The removal of several buildings, the Wesley Foundation, the Honors College, and the Children's Center, will be required to capitalize on this potential.

![Illustrative Master Plan](image)

Figure 5-C.10 Schneider Hall District Plan
The organization of new development in this district builds on the patterns, or grids, established by existing buildings that will remain: Schneider Hall and the Fetzer Center, and Rood and Everett Halls. (The Sindecuse Health Center will also be retained.)

**Academic, Administration, and Support.** In reinforcing these existing patterns, new academic buildings are located to enhance the definition of the proposed Michigan Mall and to create a new open space quadrangle within the district.

- A high image academic building is proposed to define the south end of a proposed quadrangle already framed on the north and east by Schneider Hall and the Fetzer Center, respectively. A proposed parking deck will define the west side of the quadrangle. Because of its high visibility location, this deck should be carefully designed to reflect the quality and character of Schneider Hall.
- A three-story addition is also proposed on the south side of the Fetzer Center. This addition will not only meet the Center’s future needs, but also create a stronger district entry experience from the Valley Path.
- In the long term, the Master Plan also suggests that Lee Honors College and the Wesley Foundation be relocated so that the key site at the intersection of the Valley Path and Michigan Mall can be used more efficiently. A high image building is recommended at this location.

**Residential.** Ten residential buildings are proposed to be located on the west edge of the district. Their proximity to Schneider Hall makes them ideal for students enrolled in the Business College. Distant views to the valley should be protected.

The new quadrangle described above is the open space focal point within this district. It is suggested that this space be formally designed to contrast with the informal, indigenous landscape of the surrounding hillsides and Goldsworth Valley. Canopy trees should be used to reinforce the definition of the quadrangle’s edges and to soften the façade of the proposed deck and the visual impact of the proposed vehicular drop-off that
services Schneider Hall and Fetzer Center. The central grassy open space at the center of the quadrangle will allow for informal gathering and interaction.

The proposed open spaces surrounding the new residence halls will also provide for informal active and passive recreation and serve as a transition between the merging building grids.

Vehicular Access

Access to the district, and its proposed parking deck, will be provided from the realigned West Campus Loop Road. The drop-off at Schneider Hall will be reconfigured to serve the Fetzer Center more effectively.

The new entrance and emergency drop-off proposed at Sindecuse Health Center should be constructed after construction of the proposed loop road has been completed. This drop-off will also serve a new surface parking lot located to the east of the Fetzer Center.

Deck. The extensive surface parking areas that currently occupy much of the Schneider Hall district should be replaced by a single, centrally located parking deck. This 1,000-space, five-story structure is likely to be heavily used because it is located within a 5-minute walk of the heart of the academic core (the intersection of the proposed Michigan Mall and the Valley Path).

Surface Lots. Four smaller surface lots, totaling 320 spaces, are proposed adjacent to the residence halls to provide safe, convenient resident student parking. An expanded and redesigned 185-space parking lot is also proposed south of Sindecuse Health Center. Because this lot is located near the Valley Path, effective landscape screening will be needed.
c. Bernhard Center District

The Bernhard Center District is located to the northeast of the intersection of the proposed Michigan Mall and Valley Path. The removal of aging residence halls (Ellsworth, Henry, Hoekje, and Bigelow Halls) would create an opportunity to reconfigure this district substantially and to add significant new academic buildings. The Bernhard Center and Sangren Hall will be retained as district anchors.

Figure 5-C.11 Bernhard Center District Plan
**Academic, Administration, and Support.** Three new academic buildings are proposed in this district.

- A five-story building is proposed north of Sangren Hall overlooking the loop road, the Valley Path, and the recreational fields in the valley below. This should be a high image building because of its location on a highly visible site overlooking Arcadia Valley.
- Two academic buildings are proposed east of Sangren Hall. These buildings will contribute to a critical mass of academic use in the district and will define and create a new district open space.

**Residential.** Six four-story, suite-style residence halls (204,000 gross square feet) are proposed adjacent to the loop road, overlooking Arcadia Valley.

This district is framed by primary campus-wide open spaces, both existing (Arcadia Valley) and proposed (the Valley Path and the Michigan Mall). In addition, the locations of proposed buildings will create an open space focal point within the district that will serve as a centrally located gathering place. This space is defined on the west by Sangren Hall and on the north and south by two proposed academic buildings.

The proposed alignment of the West Campus Loop Road will pass through the hilltop area now used for surface parking lots. By positioning the road at this higher elevation, the proposed alignment will provide outstanding valley views. More importantly, this alignment will make it possible for the loop road to bridge the ravine that is the route of the Valley Path, creating a grade separation with vehicular traffic passing overhead and pedestrian and bicycle traffic crossing below. Following the realignment of the loop road, the hillside should be planted to achieve a heavily wooded landscape character, similar to that in the Schneider Hall District.
Parking

**Deck.** The expansion of the existing Bernhard Center deck to a total of 1,000 spaces is proposed. It is estimated that approximately 580 new parking spaces can be added.

**Surface Lots.** New surface parking lots are designed to fit closely around the Bernhard Center. To reduce their apparent size and increase operational control, it is recommended that each lot accommodate approximately 250 spaces. Landscaping should be used to define and screen each lot. Screening will also be needed between these surface lots and the proposed academic buildings to the west.

Visitor parking should be provided in the lot located immediately east of the Bernhard Center.

*Figure 5-C.12 Bernhard Center District Aerial, Looking Northwest*
d. Waldo Library District

The Waldo Library District is located to the southeast of the intersection of the proposed Michigan Mall and Valley Path, extending east from Waldo Library and the Computer Center to include the Student Recreation Center, Read Fieldhouse, and the Kanley Running Track. Over time, a significant amount of building removal could occur in this district. In addition to the buildings and facilities named above, the other existing buildings proposed to remain are The Oaklands and Kanley Chapel. Despite building removal, future growth capacity in this district is limited by the need to preserve and enhance the mature wooded area that surrounds The Oaklands, the historic former President’s House. The Oaklands, and the landscape surrounding it, are the symbolic heart of the campus.

Figure 5-C.13 Waldo Library District Plan
Buildings

Academic, Administration, and Support. Two future academic building sites are proposed in this district.

- If the Seibert Administration Building and McCracken Hall are removed, a new high image building can take their place. This building should be located to front, and define a strong architectural edge, on the proposed Michigan Mall. To convey a strong visual impression, a five-story central section is proposed, flanked by two three-story wings. These wings (which could be constructed at a later time) provide a transition in scale to Kanley Chapel and The Oaklands. The proposed building(s) should maintain a significant setback from these two important campus landmarks and reflect a similar quality in design, architectural style, scale, and materials. The functions within these key buildings should also help to concentrate student activity on the Michigan Mall.
A second academic building can be accommodated adjacent to and immediately east of Waldo Library. A new parking structure is proposed to be located directly east of this new building. This four-story deck should provide all-season pedestrian connections to Waldo Library and to the proposed academic building to the north.

**Residential.** In this district, approximately 670,600 gross square feet (gsf) of residence hall space may ultimately be replaced by six new suite-style residential buildings (153,000 gsf). Existing buildings to be removed include Burnham, Draper/Siedschlag, Davis, French, and Zimmerman Halls, along with a portion of the Elmwood Apartments and the Davis Food Commons. The removal of the deteriorated Elmwood Apartments will allow realignment of the loop road to allow for the future construction of essential stormwater detention ponds, as well as landscape improvements, within the Arcadia Valley.

The oak trees surrounding The Oaklands should be preserved as the pivot point of an open space/pedestrian corridor that will link Waldo Library to the proposed residence halls and the recreation facilities at the east end of this district. Winding paths and seating areas, which take advantage of the topography and vistas, are suggested through this area.

Two vehicular drop-offs serve this district.

- The Bernhard Center/Oaklands drop-off functions as a front door to both the Bernhard Center and Waldo Library Districts. This drop-off plaza should be simply designed and reflective of the quality and character of The Oaklands. Views along the proposed mall should be emphasized.

- The Waldo Library drop-off is located at the north end of the proposed bridge over Arcadia Valley, east of its intersection with the West Campus Loop Road. This drop-off is located within the alignment of the proposed Valley Path and provides convenient access to the library.
Deck. A new five-story, 1,000-space parking deck is proposed adjacent to Waldo Library. This deck location is within a 5-minute walk of the heart of the academic core; it can be accessed from the loop road and proposed Arcadia Valley bridge.

Surface Parking. Surface parking lots are proposed adjacent to the loop road to serve the cluster of six residential buildings in the district.
c. Miller Plaza District

This district is located to the southwest of the intersection of the proposed Michigan Mall and the Valley Path and contains Miller Auditorium, Shaw Theatre, and the Dalton Center, among other buildings to remain in the long term. Possible demolitions in this district are limited, including the Knollwood and Knollwood Metal Buildings, Moore Hall, and a portion of the Elmwood Apartments.

Figure 5-C.15 Miller Plaza District Plan
Proposed infill buildings should be used to expand existing programs and to provide student housing. Building additions should be located to frame open spaces, including Miller Plaza and the secondary open space to the north of the Dalton Center.

**Academic, Administration, and Support.** A new four-story academic building is proposed to help define the proposed Waldo Library drop-off and to establish a landmark near the entrance to the proposed Arcadia Valley/Stadium Drive bridge. Also, additions to the Dalton Center are proposed to allow its expansion in a manner that adds definition and enclosure to the existing open spaces to the north and south.

An addition is also proposed to the Lawson Ice Arena. In the longer term, this may become a preferred location for the relocation and consolidation of Physical Plant functions from other areas of the campus.

**Residential.** Six new three-story residence halls are sited on the western edge of the district. These provide immediate access to the Arts & Sciences facilities.

Miller Plaza, a highly successful campus activity hub, is the primary open space within the district. The creation of another primary open space is proposed to the north of Knauss and Freidmann Halls and opposite Waldo Library, adjacent to the proposed Valley Path. A new plaza in this area will help to establish a clearly defined district entry. Contiguous service areas should be upgraded and screened.

The secondary district open space, located north of the Dalton Center, should be upgraded by adding landscaping, walkways, and benches.

One existing and one proposed drop-off on the West Campus Loop Road will serve the Miller Plaza District. The existing drop-off is located between Miller Auditorium and the existing parking deck. The proposed drop-off is located on the Valley Path alignment and is shared with the Waldo Library District. This proposed drop-off will connect to the proposed Arcadia
Valley/Stadium Drive bridge linking the West and Oakland Drive Campuses; the proposed bridge will be designed to accommodate pedestrians, cyclists, and transit vehicles, as well as cars.

The Crane Lane entry to campus plays an important role in accommodating special event traffic. Improvements to Howard Street, Crane Lane, and Western Avenue (which will become part of the West Campus Loop Road) are proposed to improve the functioning of this entry in the short and long term. These proposed improvements include the addition of turning and travel lanes, signalization of the Howard Street/Crane Lane intersection, and the use of the Roell Drive bridge as a reversible one-way route during event periods. (See also section V.B.6.)

**Parking**

*Deck.* A new five-story, 1,000-space parking deck is proposed to the east of Miller Auditorium/Shaw Theatre and Brown Hall. It will be possible to build this deck into the hillside to minimize its visibility from Stadium Drive and the loop road. Direct access to the deck will be provided from the loop road.

*Surface Parking.* Some of the existing surface parking lots located south of Miller Auditorium will be lost to accommodate the proposed alignment of the West Campus Loop Road. The addition of three parking lots (totaling approximately 300 spaces) is proposed adjacent to the six new residence halls on the west edge of the district. These surface lots can be accessed from the proposed loop road.
Figure 5-C.16 Miller Plaza District Entries, Looking Northwest
V.C.2 East Campus

East Campus, the original site of the University, is characterized by historic buildings with an appealing sense of scale. Situated on a hilltop to the east and west of Oakland Drive, this small, scenic subcampus provides a dramatic visual connection to the city. It is isolated from other campus areas, however, and suffers from its limited vehicular access and modest parking capacity. For many years, the facilities located on this campus have been deteriorating due to limited funding, high renovation costs, and the difficulty of identifying uses that can be accommodated in smaller, non-technologically equipped buildings. In spring 2000, many East Campus buildings were not being used to capacity. Nevertheless, the recent and highly successful 1995 renovation of Walwood Hall demonstrates how an older building can assume new functions.

The East Campus also includes Waldo Stadium, the old Oakland Gymnasium, and Hyames and Ebert Fields, located along Stadium Drive.

Figure 5-C.17 East Campus Illustrative Master Plan
Buildings

Capacity. While the possible removal of several buildings (totaling approximately 170,300 gross square feet) and the renovation of others are proposed on East Campus, no new building envelopes are proposed in the Master Plan. The district’s net building capacity is projected to be 347,600 gross square feet.

Uses. A number of potential uses have been discussed for the portion of East Campus located east of Oakland Drive. These include the possibility of relocating the administrative support staff from West Campus to the original Western State Normal School building (East Hall), the most prestigious of the original East Campus buildings. To ensure accessibility by faculty and students, the president and his immediate staff will remain on West Campus.

Other buildings could accommodate University and community-oriented facilities, including, for example, the University archives, a museum, art galleries, community meeting rooms, and related facilities. These uses would take advantage of the area’s proximity to the community.

The presence of important athletic facilities on the East Campus along Stadium Drive suggests the possible future addition of related facilities and functions. For example, the Athletics Department may wish to consider using Vandercook and/or Spindler Hall for classrooms and office space. The Master Plan also suggests the future location of athletic and intramural recreation facilities to the south of Oliver Street on the Oakland Drive Campus. If the University ultimately acts on this recommendation, an inter-campus athletic district will be created.

Architectural Treatments. The renovation of existing buildings should respect their historic qualities, including materials, fenestration, and roofline characteristics.
Wooded Hillsides. The Master Plan recommends that wooded hillsides be protected campus-wide to enhance the visual continuity of valley system landscapes. On East Campus, this recommendation should apply to the wooded slopes along Davis Street and Oakland Drive. As needed, inappropriate understory plants should be removed and replanting with low maintenance, native species should be undertaken.

Hillside Promenade. Distant views from East Campus to downtown and surrounding neighborhoods add to the appeal of this subcampus. A promenade, including sitting areas overlooking the Vine Street area, is proposed to capitalize these views.

New Oliver Street Entry. With the proposed realignment of Oliver Street, an opportunity will be created to establish a new open space between the Oakland Recital Hall, Spindler Hall, and Montague House. This open space (located in the area now occupied by Oliver Street) will enhance the visual character of the new roadway linking Oliver Street to the proposed bridge over Oakland Drive by creating a landmark at this new entrance to East Campus. This space should be designed to frame views to Walwood Hall on the opposite side of Oakland Drive.

Open Space/Pedestrian Spine. The redesign of the historic quadrangle west of East Hall is proposed to create a stronger pedestrian orientation and more visually appealing open space spine. While this corridor will also accommodate vehicular access, its future configuration should give higher priority to the quality of open space and the experience for people on foot. This can be achieved by relocating the existing parking lot at East Hall to the site now occupied by the Speech and Hearing Building by creating an 8- to 10'-wide walkway on the east side of the corridor, and by planting canopy trees in a lawn panel between the walkway and the new entrance road. Drop-off plazas, with a central fountain or sculpture, are proposed at Walwood Hall (on the south) and North Hall to establish distinctive focal points at either end of the corridor.
Playing Fields. Two intercollegiate football practice fields located on the Davis Street edge of East Campus may be relocated to the Oakland Drive Campus, immediately south of Oliver Street and adjacent to a proposed indoor practice facility. If this relocation occurs, the Davis Street playing fields may become available for intramural sports.

Oliver Street Link and Oakland Drive Bridge. Connecting the historic area of East Campus with West Campus and the new Oakland Drive Campus is a high priority. To overcome the difficulties presented by existing topography and potentially dangerous road alignments, a new road, and a bridge across Oakland Drive, are proposed to link the existing Oliver Street alignment (and the Waldo Stadium area) with Spindler Hall, the Oakland Recital Hall, and the historic area to the east. The Master Plan proposes that the roadway and bridge be designed to accommodate pedestrian and bicycle traffic, as well as vehicles, and to provide direct access to drop-offs and parking lots serving the area east of Oakland Drive. This improved connection will address American Disabilities Act (ADA) accessibility concerns. In addition, by linking the historic portion of East Campus to parking resources located within a 10-minute walk, but west of Oakland Drive, the proposed bridge could significantly enhance the re-use potential of the buildings located east of Oakland Drive.

The existing vehicular entry to the historic portion of East Campus from Oakland Drive will also be retained.

Parking east of Oakland Drive should be reconfigured to facilitate ease of navigation and to accommodate vehicles arriving by way of the proposed Oakland Drive bridge. While some existing surface parking spaces will be lost, convenient parking will be available in the lot west of Oakland Drive at Vandercook Hall. Because of the accessibility afforded by the proposed bridge, this surface parking west of Oakland Drive can help to meet the parking needs of the historic area’s users and visitors.
V.C.3 Oakland Drive Campus

The Oakland Drive Campus is located north of Howard Street and east of Stadium Drive and contains the Kalamazoo Regional Psychiatric Hospital (KRPH) and the Kalamazoo Center for Medical Studies (KCMS). While some KRPH facilities are leased to the State of Michigan, the University's ownership of Oakland Drive Campus offers significant opportunities for accommodating future growth. Because much of the subcampus is undeveloped, it is important to define the basic patterns that should guide future growth and connect the new Oakland Drive Campus to the West and East Campuses.

Figure 5-C.20 Oakland Drive Campus Illustrative Master Plan
Uses. The recommended uses on the Oakland Drive Campus are proposed to include housing, academic and clinic/research, as well as athletic and recreation facilities.

- The adaptive re-use of the KRPH complex for student housing is suggested. The development of a new apartment housing cluster is also proposed on the hillside overlooking Howard Street, where it will serve as a transition to privately owned homes across the street.

- The existing KCMS building, located in the northeastern corner of the subcampus (across the proposed realignment of Oliver Street), suggested a focus on health and human service uses in the proposed quadrangle north of the KRPH. An academic/clinical facility under discussion during the preparation of the Master Plan may be located here as an anchor. It is suggested that this new facility occupy the three-story building envelope proposed immediately to the north of KRPH and facing Oakland Drive. (University plans also call for the location of a new chiller to service the entire Oakland Drive Campus in a building located to the north of the historic KRPH quadrangle.) Other academic uses are recommended in the proposed five-building quadrangle located to the south of KRPH.

- The Master Plan proposes that athletic and recreational facilities be concentrated at the north end of the Oakland Drive Campus, adjacent to Oliver Street and its proposed realignment. An indoor practice facility and several playing fields are proposed in this area. An additional playing field is proposed to the south of the KRPH quadrangle to serve the subcampus' resident students.
Capacity. Most of the existing buildings on the Oakland Drive Campus are proposed for removal in the long term. Buildings to remain include:

- The complex forming the historic KRPH quadrangle (including the Water Tower).
- The Inter-Faith Chapel, located to the northeast of the KRPH quadrangle.
- The KCMS building, located in the northeast corner of the subcampus.

Significant future capacity, totaling 1.1 million gross square feet (gsf), is identified in the Master Plan. This includes eight proposed academic buildings (approximately 750,000 gsf) and two housing areas (approximately 377,400 gsf). As noted above, one of these housing areas is proposed in the renovated KRPH complex; the second, a cluster of eight buildings at the south edge of the subcampus, is proposed for apartment housing.

Building Placement and Height. The siting of proposed buildings on the Oakland Drive Campus takes advantage of the level terrain found beyond the Arcadia Valley and minimizes impacts on existing wooded areas. The Master Plan recommends that new academic buildings be located to form two new quadrangles—one to the north and one to the south of the historic KRPH quadrangle. The proposed academic building
envelopes also anchor and edge a new pedestrian spine that will link all of the buildings within the Oakland Drive Campus Loop Road perimeter.

The majority of the new academic buildings are proposed to be four stories. The height of buildings immediately adjacent to the historic KRPH quadrangle, however, is recommended to be three stories to acknowledge the architectural importance of this building. A five-story, high image building is proposed as the southern terminus of the new pedestrian spine.

The historic Water Tower will remain as the visual focus of the subcampus, complementing Sprau Tower and the Kanley Chapel campanile on West Campus and the East Hall cupola on East Campus.

**Primary Open Spaces.** The primary open spaces on the Oakland Drive Campus include Arcadia Valley, which forms its western edge, the Oakland Drive frontage on the east and the open space/pedestrian corridor that will form the organizing spine for future development within the proposed loop road.

- The Master Plan recommends that the wooded hillsides defining Arcadia Valley be protected and that Oakland Drive Campus development be located on the plateau above the valley. Improvements to the valley landscape are also recommended, including the reservation of land for detention ponds needed to manage future increases in stormwater runoff, the relocation of the car impoundment lot and remnant coal piles, and the addition of low-maintenance, indigenous plantings. The creation of a boulevard cross-section on Stadium Drive south of Oliver Street is also proposed.
- A generous 300-foot open space setback is recommended along Oakland Drive to protect the wooded area that establishes a positive image on the eastern edge of the campus. As in Arcadia Valley, informal, indigenous plantings should be used along the Oakland Drive edge to reinforce its natural landscape character, while framing important views and screening less desirable ones.
- A proposed north-south open space/pedestrian spine that aligns with the historic Water Tower will function as the organizing element for the Oakland Drive Campus. This primary corridor forms a central mall and provides access to and through the existing KRPH quadrangle and new quadrangles to the north and south. (It should be noted that the Master Plan recommends that small building sections on the north and south edges of the KRPH quadrangle be removed to accommodate the pedestrian spine, allowing all campus users to pass through this space.) In contrast to the more informal landscape character of Arcadia Valley and the Oakland Drive setback, the landscape treatment along this spine may be more formal.

The proposed quadrangle at the south end of the open space/pedestrian spine is framed by buildings on only three sides. The Master Plan recommends that the Oakland Drive edge of this quadrangle remain open so that it will be visible as motorists enter the subcampus (from the southernmost entry on Oakland Drive). In addition, the placement of buildings framing the west edge of this new quadrangle should be carefully located to maintain an open space link (and view corridor) to the proposed bridge across Arcadia Valley to West Campus.

**Secondary Open Space.** The proposed quadrangle located at the northern end of the central open space/pedestrian spine can function as the visual and functional focal point of the health and human services portion of the Oakland Drive Campus. Canopy trees planted along the edges of this open space should screen and soften the façade of the proposed parking deck that forms the quadrangle’s northern edge.
Figure 5-C.22 Oakland Drive Campus Aerial – Existing

Figure 5-C.23 Oakland Drive Campus Sketch – Potential
Campus Entries. Two major entries to the Oakland Drive Campus are proposed on Oakland Drive between Howard and Austin Streets. The proposed location of the southern entry will focus attention on views across the Oakland Drive Campus to West Campus. The major entry to the north will have the Inter-Faith Chapel as its terminus. Other entries are proposed on Howard Street, one just east of Stadium Drive and one to the west of Oakland Drive. Another campus entry is located to the north on Oakland Drive at its intersection with the proposed realignment of Oliver Street. This realignment of Oliver Street (to the old Gate Cottage entry drive) is proposed to provide motorists improved visibility of traffic on Oakland Drive to enhance the safety of turning movements.

Loop Road. A loop road is proposed to enclose the majority of new development on the Oakland Drive Campus; the cluster of apartment housing to the south and the indoor practice facility to the north will be outside this perimeter roadway. The proposed loop road alignment is designed to create generous curves and a visually appealing driving experience, while protecting wooded areas and capturing as much level terrain as possible within its perimeter.

Bridge. The proposed bridge over Arcadia Valley and Stadium Drive will connect the new Oakland Drive Campus to West Campus. This bridge will be designed to incorporate primary pedestrian and bicycle links between the two subcampuses, as well as accommodating cars, transit, and service vehicles. The proposed bridge will significantly reduce travel time between the two subcampuses for pedestrians, cyclists, and transit users. Because this will increase the value of the future development capacity on the Oakland Drive Campus, it may justify the significant investment that construction of the proposed bridge represents. (See also section V.B.7.)
Drop-offs. Three drop-offs are proposed on the Oakland Drive Campus.

- A major drop-off, designed as an extension of the Arcadia Valley bridge crossing, will be located near the southern terminus of the central open space/pedestrian spine.
- A second major drop-off will be located to the north of the KRPH quadrangle, adjacent to the new building envelope proposed as the site of a clinic/academic building.
- A minor drop-off from the realigned portion of Oliver Street will serve the proposed indoor practice facility.

Parking

Decks. The Master Plan proposes that the majority of the future parking required to serve development on the Oakland Drive Campus be met by two 1,000-space parking decks. This emphasis on deck parking will maximize site development efficiencies and minimize the visual impact of stored cars.

These proposed decks should be located within the perimeter defined by the proposed loop road at the north and south ends of the central open space/pedestrian spine, respectively. The deck at the south end of the Oakland Drive Campus can also help to satisfy West Campus parking demand.

Surface Parking. Surface lots are recommended to serve visitor or short-term parking requirements, resident students, and commuters. These surface lots should be located:

- At the terminus of the proposed bridge linking the Oakland Drive and West Campuses (visitor, handicapped, and short term parking).
- At the indoor practice facility (visitor parking).
- At the proposed apartment housing cluster located between the loop road and Howard Street (resident parking only).
- Near the Stadium Drive/Howard Street intersection (500 spaces for commuters).

These lots should be located and designed with care to protect as many trees as possible and to be well screened by landscaping. It will also be essential that the proposed commuter lot be effectively serviced by the University bus system.